# Building lower middle market companies in partnership with management for over two decades.

# **About Benford Capital Partners**

Founded in 2004, Benford Capital Partners is a Chicago-based, operationally oriented private equity firm focused on buying and building lower middle market companies. We take stewardship seriously and understand family and founder-owned businesses. Our goals are simple: help companies scale and realize their potential, while preserving culture and legacy. We pride ourselves on the partnerships we build and conduct business in a straightforward, consistent, and forthright manner.

We have deep experience and a proven track record helping businesses grow and thrive organically and via add-on acquisitions. Our focus is on industries where we have a track record of investment and operating success. Together with our Operating and Executive Partners, we bring a collaborative approach to strategy, execution, and value creation.

Since 2004, Benford Capital Partners has acquired more than 55 businesses and raised over \$750 million, including our recently closed \$365 million Fund III.

# **Investment criteria**

#### **Company size**

- \$10-200MM of revenue
- \$3-20MM of EBITDA
- Add-ons of any size

### **Transaction types**

- Family succession
- Retiring founder
- Management buyout
- Recapitalization
- Corporate divestiture

### **Geographic focus**

- United States
- Canada

### Industry interests

- Industrial technology
- Food and consumer
- Agriculture products and services
- B2B e-commerce
- Niche manufacturing
- Value-added distribution
- Outsourced business services

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# **Representative investments**



### Industrial technology

Industrial Services • Analytical & Test Equipment • Value-added Industrial Distribution • Quality Control Instrumentation

- Industrial & Process-control sensors 
  Environmental Sensors 
  Infrastructure & Engineering Services
- Industrial Automation Aerospace and defense





## Food & consumer

Private Label & Contract Manufacturing • Branded Food & Beverage • Specialty & Functional Ingredients • Pet food and products • Confectionary • Personal care & Household products • Value-add Food Distribution • Food flavors & additives Bakery products & Inclusions · Food Safety & Traceability · Unique Supermarket Formats



Manufacturer of IQF pasta, rice, and grain products Detroit. MI



Branded, private label, and B2B Hispanic food & beverage products Dallas, TX



armers

HEN HOUSE

Manufacturer of baked snack ingredients for leading CPG and retail customers

Waukesha, WI



B2B food ingredients and processing agents for a global customer base

Newmarket, ON



snacks

B2B fruit

Rochester, NY

Branded specialty eggs sold to natural and conventional

retailers Kalona, IA



## Ag products & services

Products and services that support commercial crop and animal production • Sensors and diagnostic tools • Handling and processing equipment • Agricultural building products • Animal health and nutrition



**B2B** ingredients (vitamin and mineral premixes) for animal feed industry

Juneau, WI



Custom feed blends for dairy cattle and processed soybean products

Pulaski, WI

SPECIALTY SALES LLC

Hoof care treatment for dairy industry (completed two addons)

Fresno, CA



### **B2B e-commerce**

Catalog, e-commerce, and omni channel distributors • Marketers of commercial, safety, lighting, and RFID products • Unique product-focused companies • Marketers of products and gear to enthusiast, prosumer, and niche markets



E-commerce distributor of LED lighting products New Berlin, WI

© atlas **RFID** store

E-commerce distributor of RFID products Birmingham, AL



Niche market leader in K9 training products

Colorado Springs,

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