

# **About Benford Capital**

Founded in 2004, Benford Capital Partners is a Chicago-based, operationally oriented private equity firm focused on buying and building smaller, lower middle market companies. We take stewardship seriously and understand family and founder-owned businesses. Our goals are simple: help companies scale and realize their potential, while preserving culture and legacy. We pride ourselves on the partnerships we build and conduct business in a straightforward, consistent, and forthright manner.

We have deep experience and a proven track record helping businesses grow and thrive organically and via add-on acquisitions. Our focus is on industries where we have a track record of investment and operating success. Together with our Operating and Executive Partners, we bring a collaborative approach to strategy, execution, and value creation.

Since 2004, Benford Capital has acquired 20 businesses and is currently investing from its first committed fund.

# Investment criteria

# **Company size**

- \$5-50MM of revenue
- \$1-5MM of EBITDA
- · Add-ons of any size

# **Transaction types**

- · Family succession
- Retiring founder
- Management buyout
- Recapitalization
- · Corporate divestiture

### **Geographic focus**

- · United States
- · Canada

### **Industry interests**

- · Niche manufacturing
- · Value-added distribution
- · Outsourced business services
- · Industrial technology
- · Consumer & food
- B2B e-commerce
- · Agricultural products and services

## Our team

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# Representative investments



# Industrial technology

Analytical and test equipment • Lab equipment • Scientific instruments • Gas detection and sensors • Quality control and monitoring instruments · Measurement and lab services · Filtration and valves · Water/wastewater treatment · Aerospace and defense



Mass properties measurement instruments

Berlin, CT



Gas detection instruments

Ann Arbor, M



Atmospheric measurement instruments

Longmont, CO



Quality control instruments for glass industry

Northfield, MN



Gas detection sensors (ENMET add-on)

**Bowling Green, KY** 



### B2B e-commerce

Catalog, e-commerce, and omni channel distributors • Marketers of commercial, safety, lighting, and RFID products • Unique product-focused companies • Marketers of products and gear to enthusiast, prosumer, and niche markets



Niche market leader in K9 training products

Colorado Springs,



E-commerce distributor of RFID products

Birmingham, AL



E-commerce distributor of LED lighting products

New Berlin, WI



Niche market leader in AKC competition products (Ray Allen add-on)

Galesburg, IL



# **Consumer & food**

Food and beverage (branded & private label) · Candy and confections · Food ingredients · Pet food and products · Household and sporting goods • Safety products, tools, and hardware • Unique supermarket formats



Branded pet products manufacturer

Colorado Springs,



Niche shelf stable food products sold to supermarket industry

Middleton, WI



Market leading sun dried tomato brand (Saco add-on)

Danville, CA



# Ag products & services

Products and services that support commercial crop and animal production • Sensors and diagnostic tools • Handling and processing equipment • Agricultural building products • Animal health and nutrition



Hoof care treatment for dairy industry (equipment and supplies)

Fresno, CA



**Building products** for commercial swine and poultry

Dyersville, IA



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